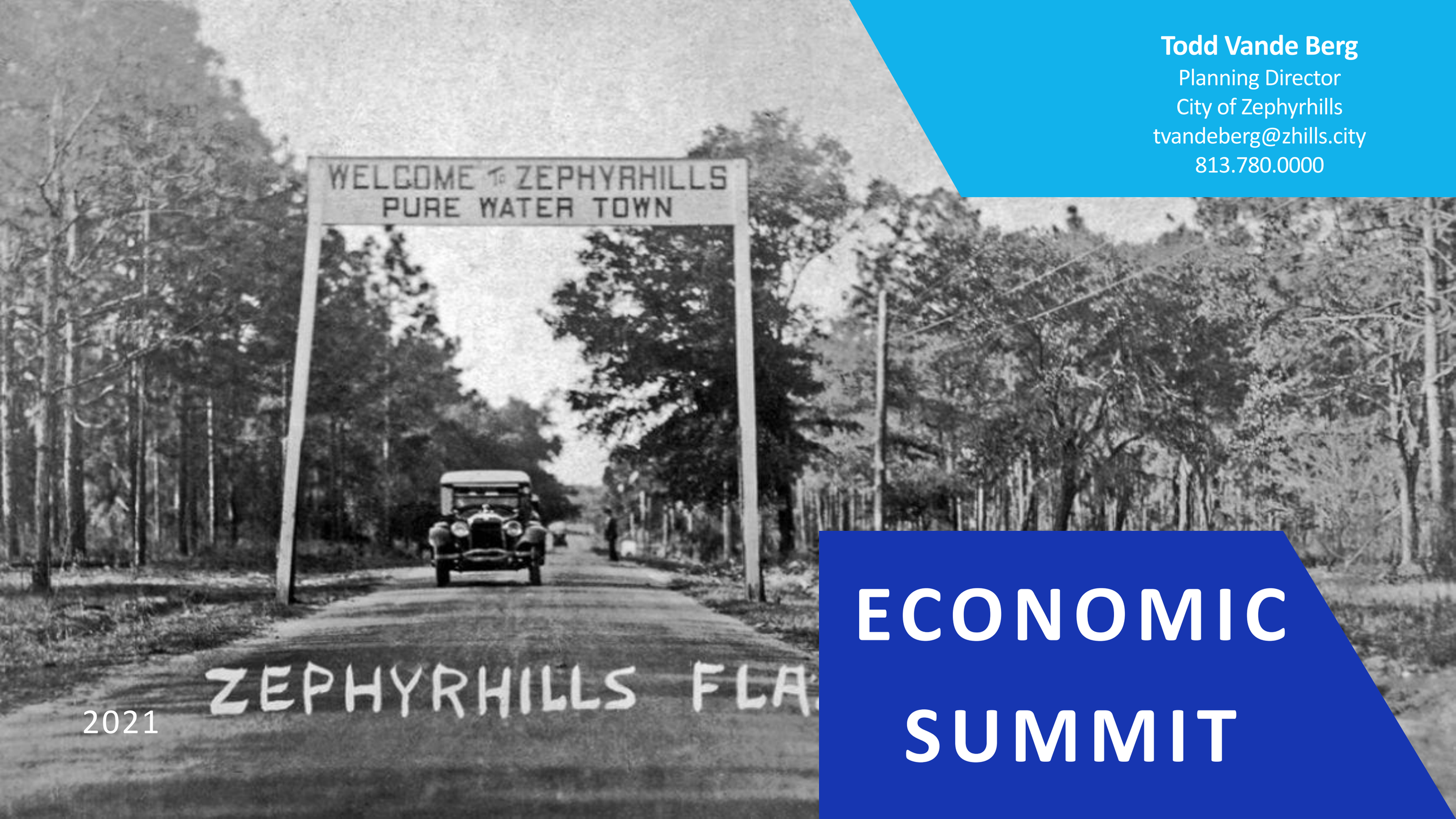

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ECONOMIC SUMMIT

2021

Building a More Resilient Economic Base

Plan Zephyrhills 2035

Comprehensive Plan Update

Industrial Corridor Master Plan

- Industrial Property Owners + Stakeholder Meetings
- Continued Discussion with Industrial Brokers
- Continued Discussion with Airport + Related Industries
- Transportation Planning + Access Management
- CSX Railroad
- Master Plan Updates

Economic Development + Disaster Recovery Plan

Resilient Economy + Infrastructure

planzephyrhills 2035

Comprehensive Plan Update

Provides clear, concise vision + goals that are memorable, easy to understand + reflect a broad base of community input

Defines the community's aspirations – who we are, what we want to become, how we want to look

Develop short, mid + long-term programs/policies that will help shape + develop a shared vision

VISION

What do we want to be able to say about Zephyrhills in 2035?

Our People • Our Environment • Our Economy • Our Place in the Region

planzephyrhills 2035

COMMUNITY VALUES

Vision

BIG IDEA

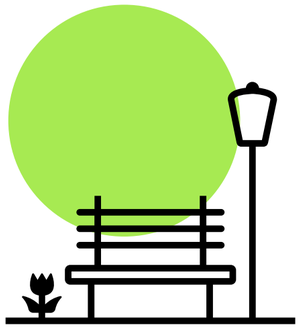
BIG IDEA

BIG IDEA

BIG IDEA

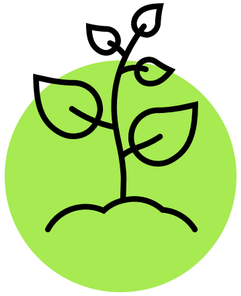
BIG IDEA

Plan Pillars



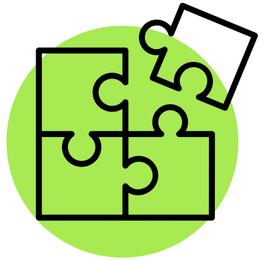
Livable Built Environment

Healthy, Equitable Community



Harmony with Nature

Resilient Economy



Responsible Regionalism

GOALS, OBJECTIVES, POLICIES

ADOPTION & IMPLEMENTATION

Community Involvement

1 "Listening to Community" (2016)

Opinion Survey

Stakeholder Roundtables

5 Strategic Focus Areas

2 Online Engagement Platform

Idea Boards

Visual Surveys

Polls

Mapping Activities

3 Focus Groups & Advisory Group (PC)

Identify issues/ opportunities

Add clarity to public input

Review data/drafts

4 Community Forums

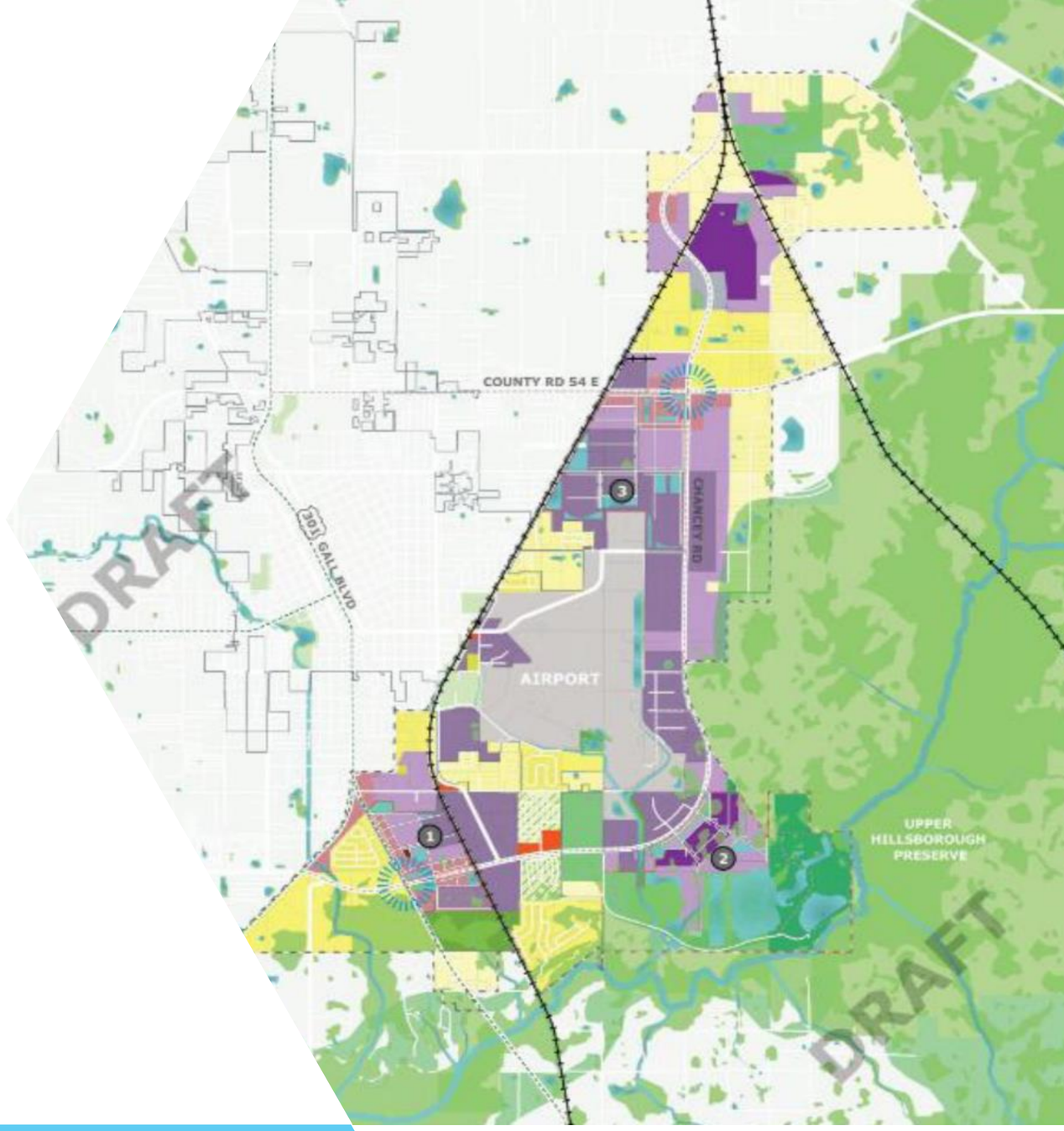
Visioning

Review draft Plan

Input/feedback

planzephyrhills 2035

INDUSTRIAL CORRIDOR MASTER PLAN



WHY PLAN FOR INDUSTRY?

RESILIENCY

Diversify the local + regional economy

Better prepare for, withstand, + recover from economic + environmental shocks

INCREASED REVENUES

Additional Funding Opportunities

For public infrastructure, services, + amenities

ECONOMIC IMPACT

More dollars circulating within the community

Supports local and regional businesses

NEW JOBS

New Job Opportunities

Expansion of the working + middle classes.
Locally-sourced job opportunities that may serve local, regional + national markets

LAND-USE COMPATIBILITY

Mitigate Negative Impacts + Better Jobs-to-Housing Ratio

Sound, light + noise impacts.
Working class housing

SITE READINESS PROGRAM

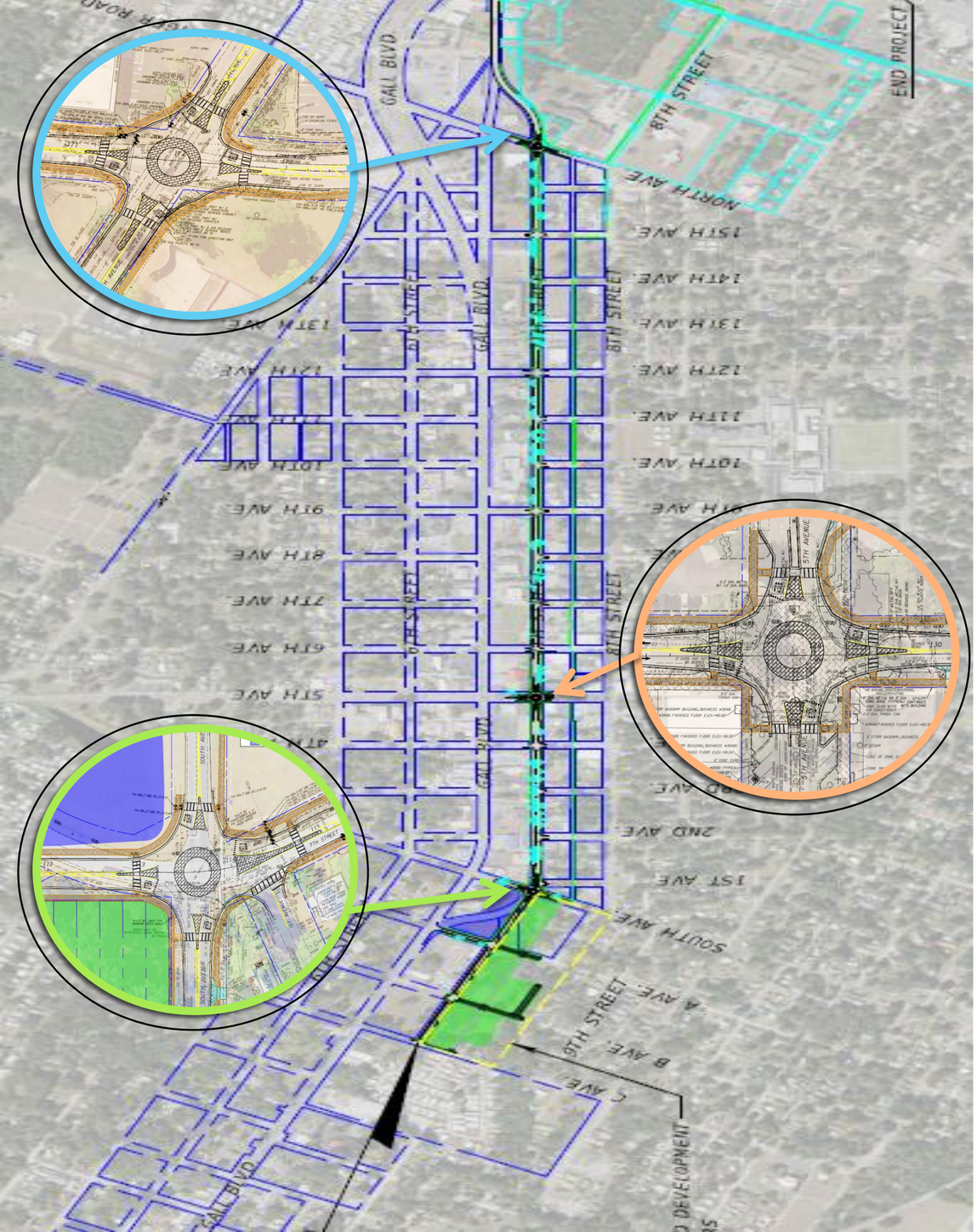
Collaborative effort between the City of Zephyrhills and its Partners – Duke Energy, PEDC, ZEDC, and Pasco County.

INDUSTRIAL CORRIDOR

Vision + Goals

TRANSPORTATON-RELATED IMPROVEMENTS

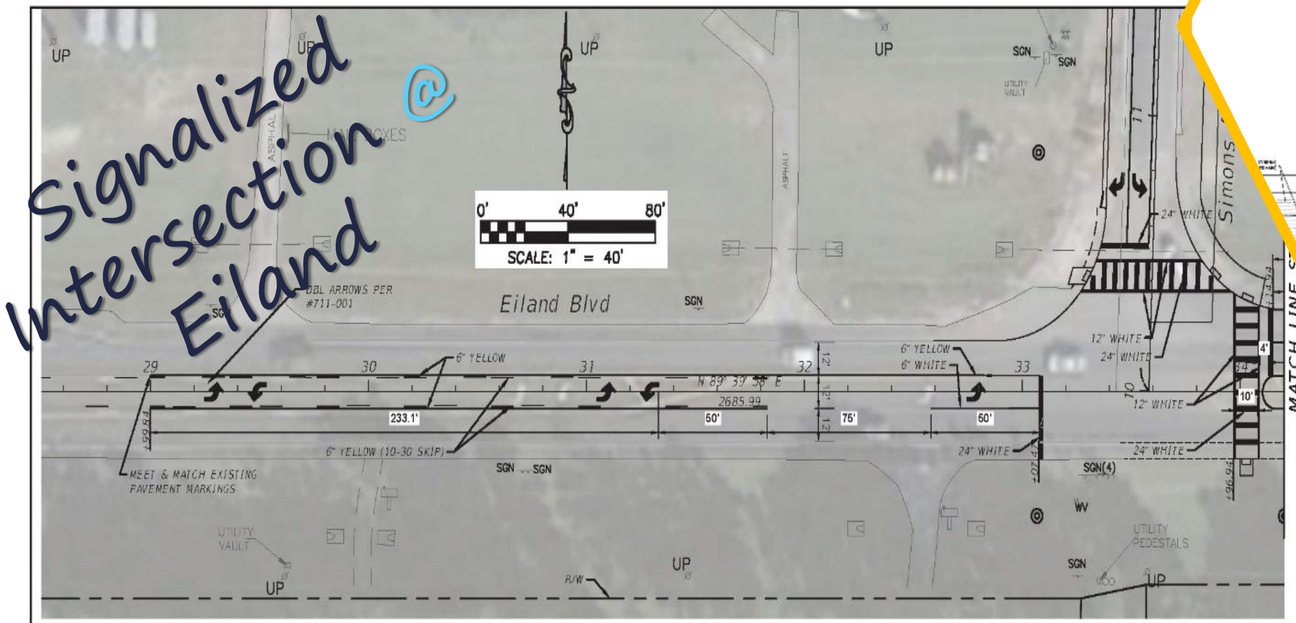
Current + Upcoming Projects

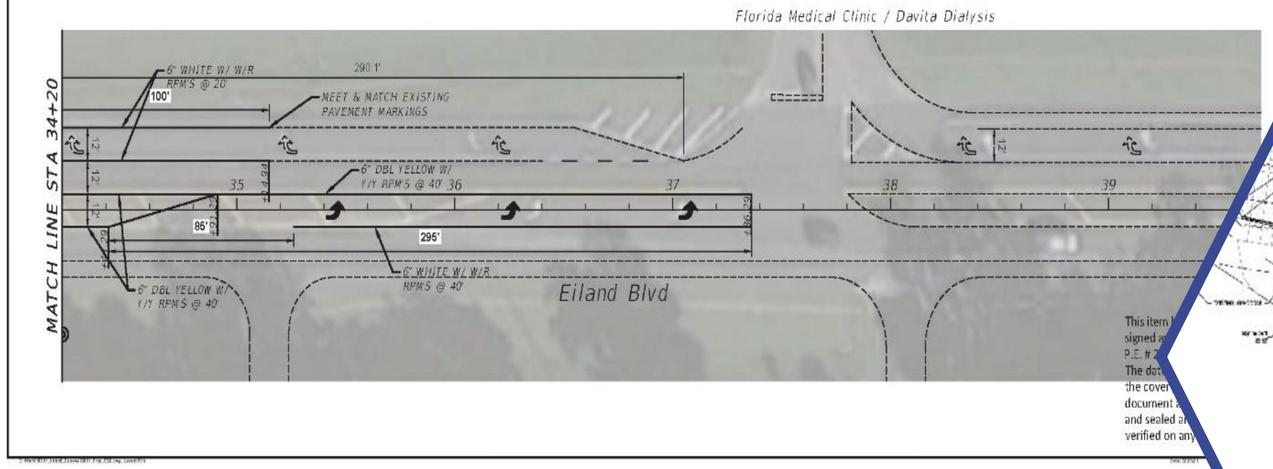


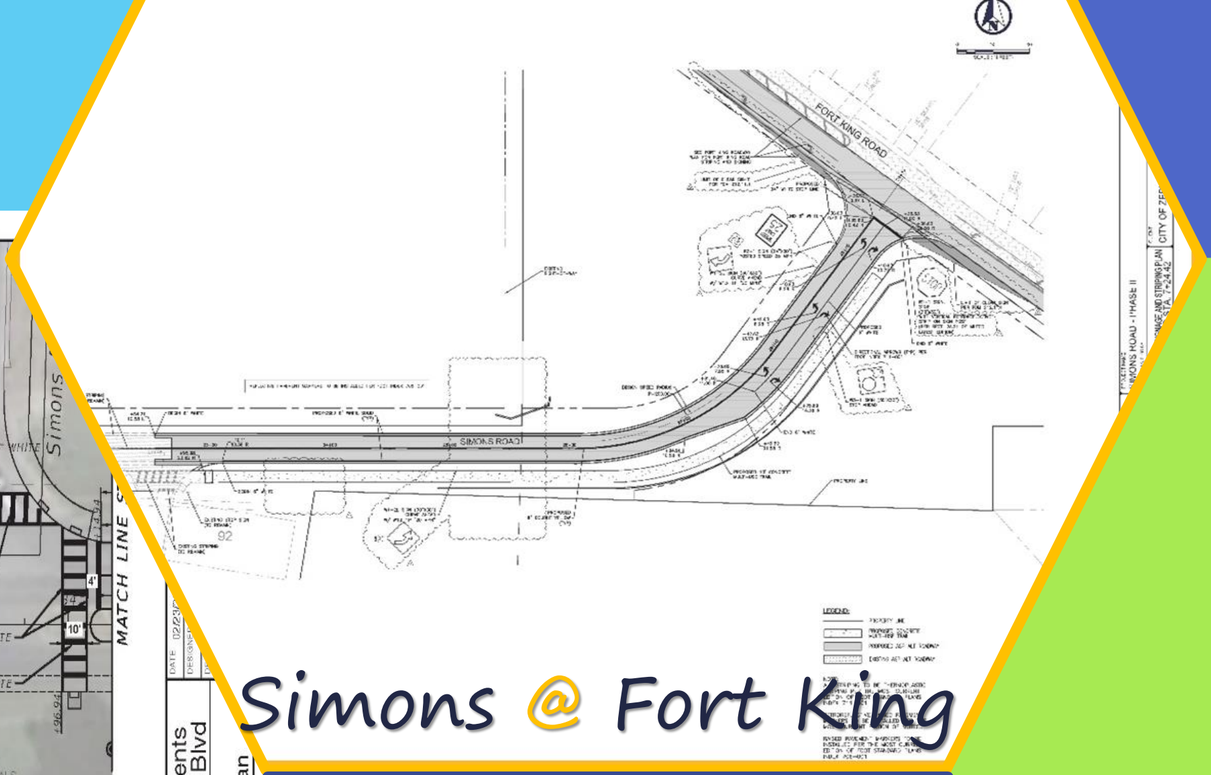
7TH STREET IMPROVEMENTS

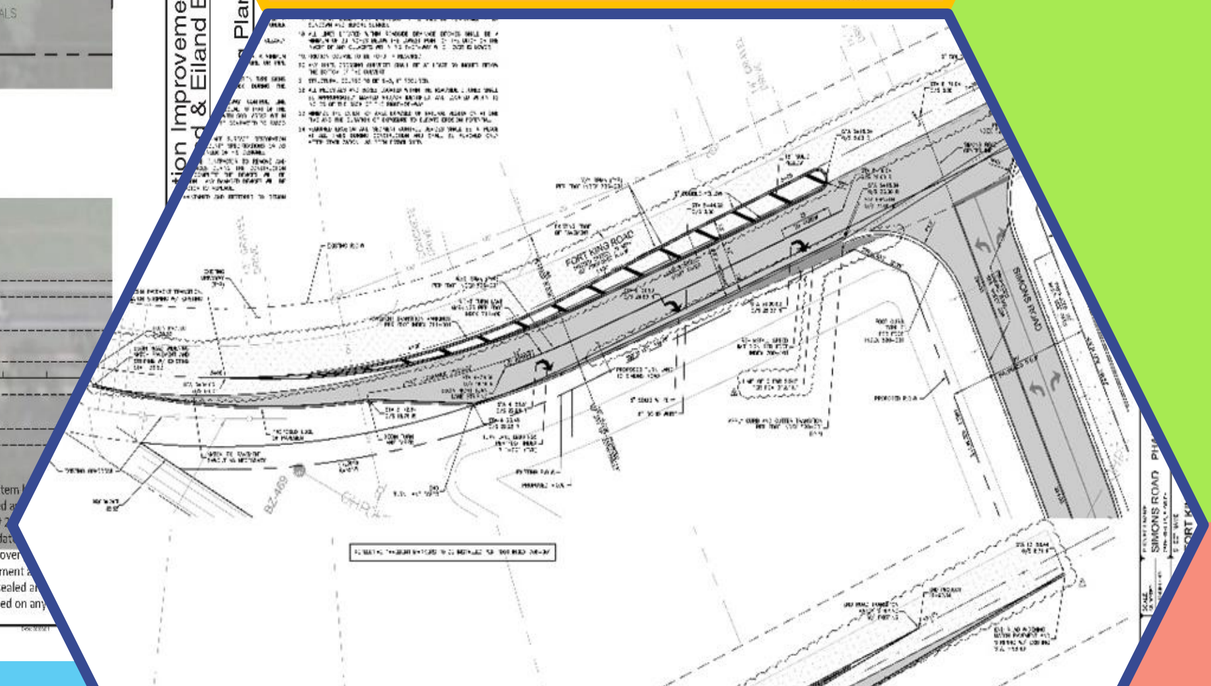
Complete Street

SIMONS ROAD


Signalized Intersection @ Eiland




Simons @ Fort King



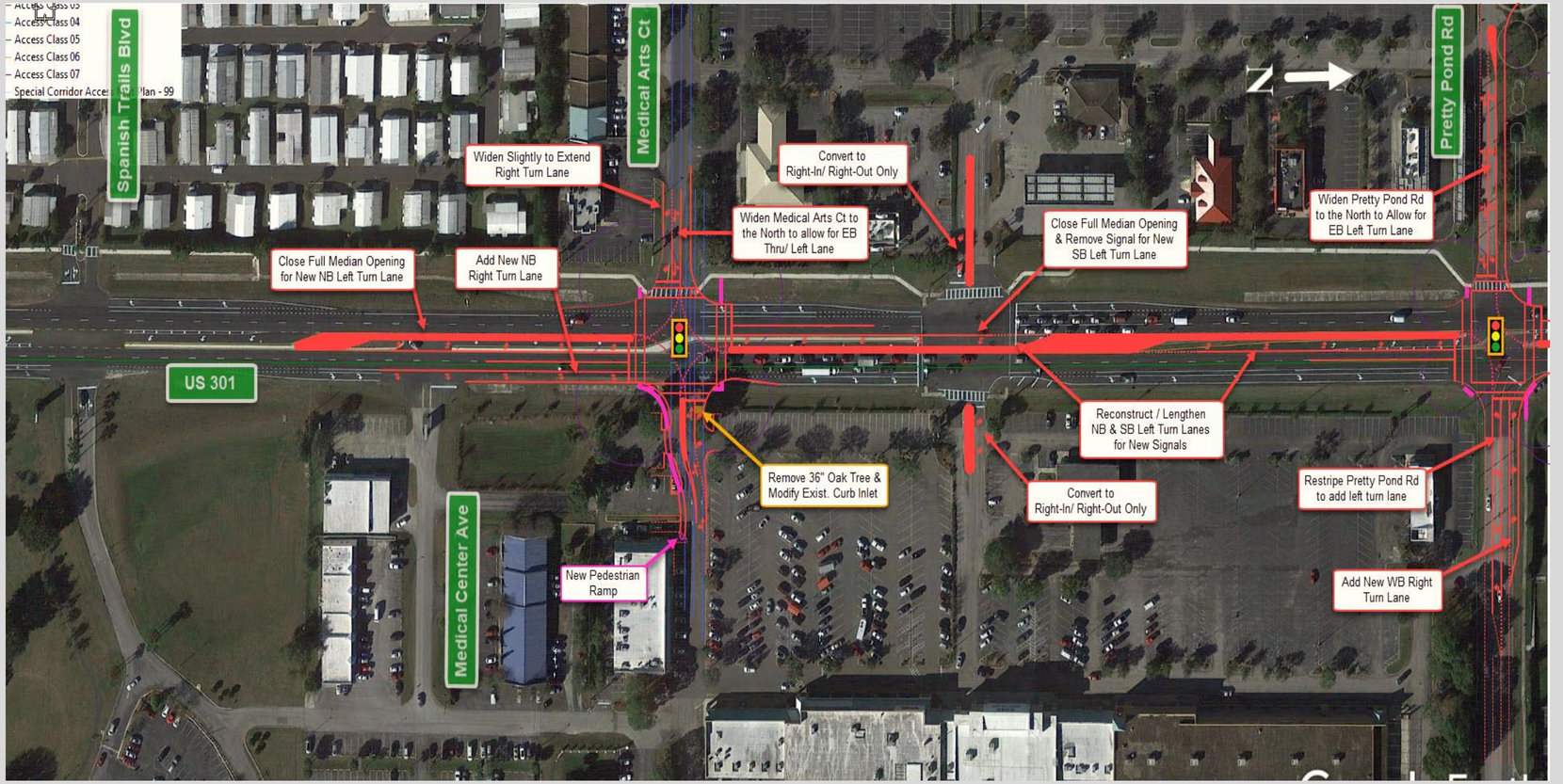
SR 56

Extension Project

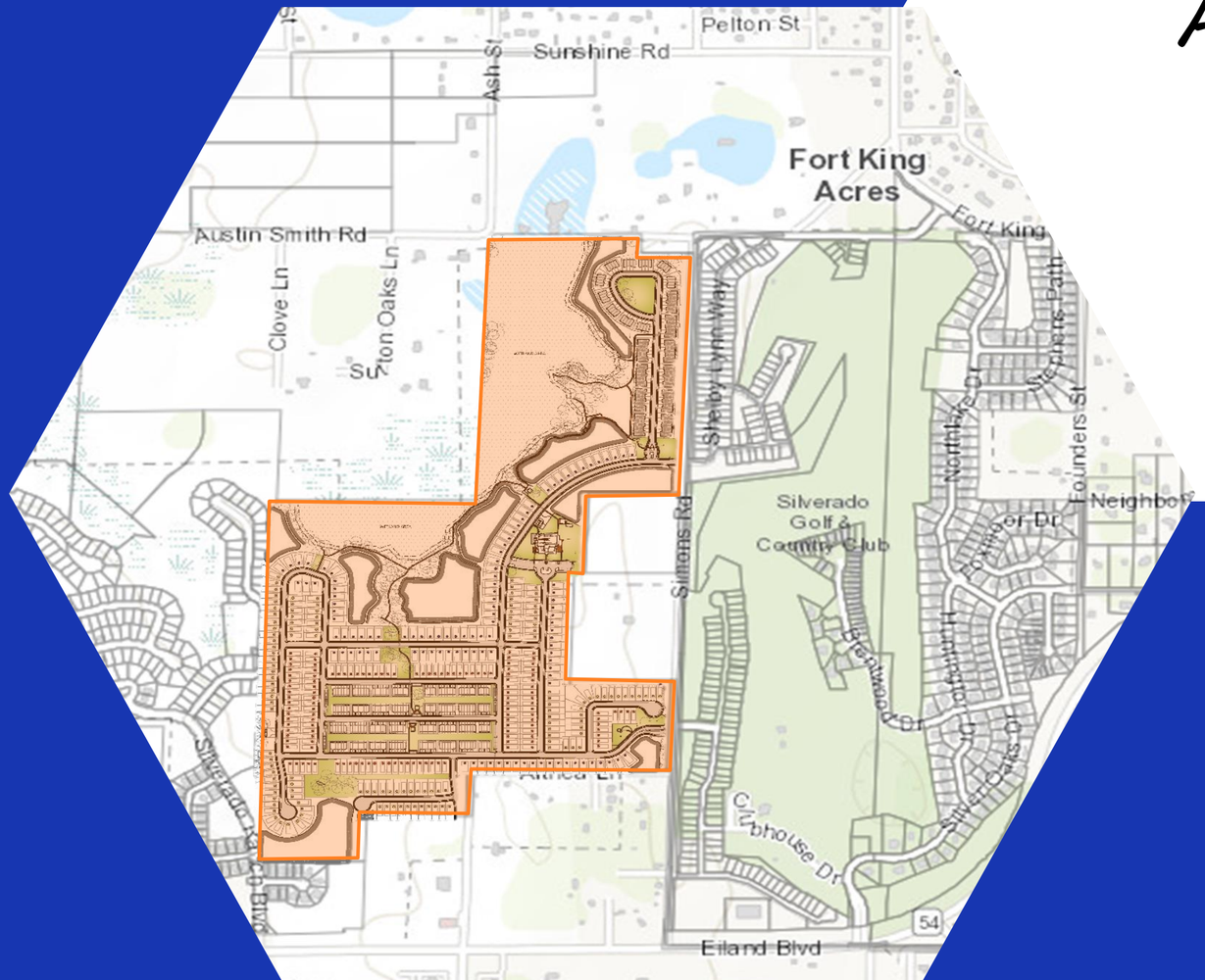
DAIRY ROAD EXTENSION

US 301 + PRETTY POND

Intersection Project



NEW DEVELOPMENTS



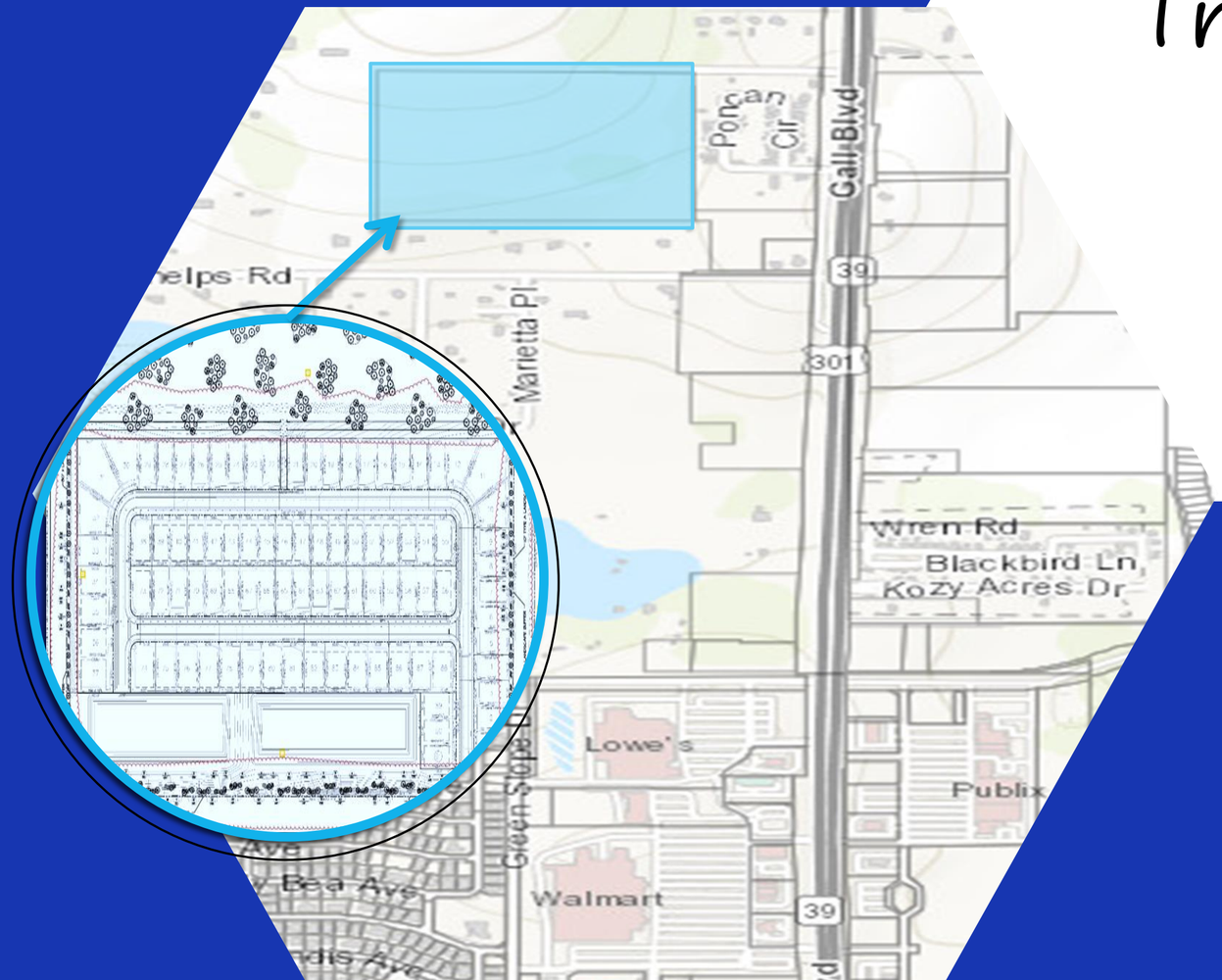
Abbott Square

NEW DEVELOPMENTS

Healthier Stay + SVB Phase II

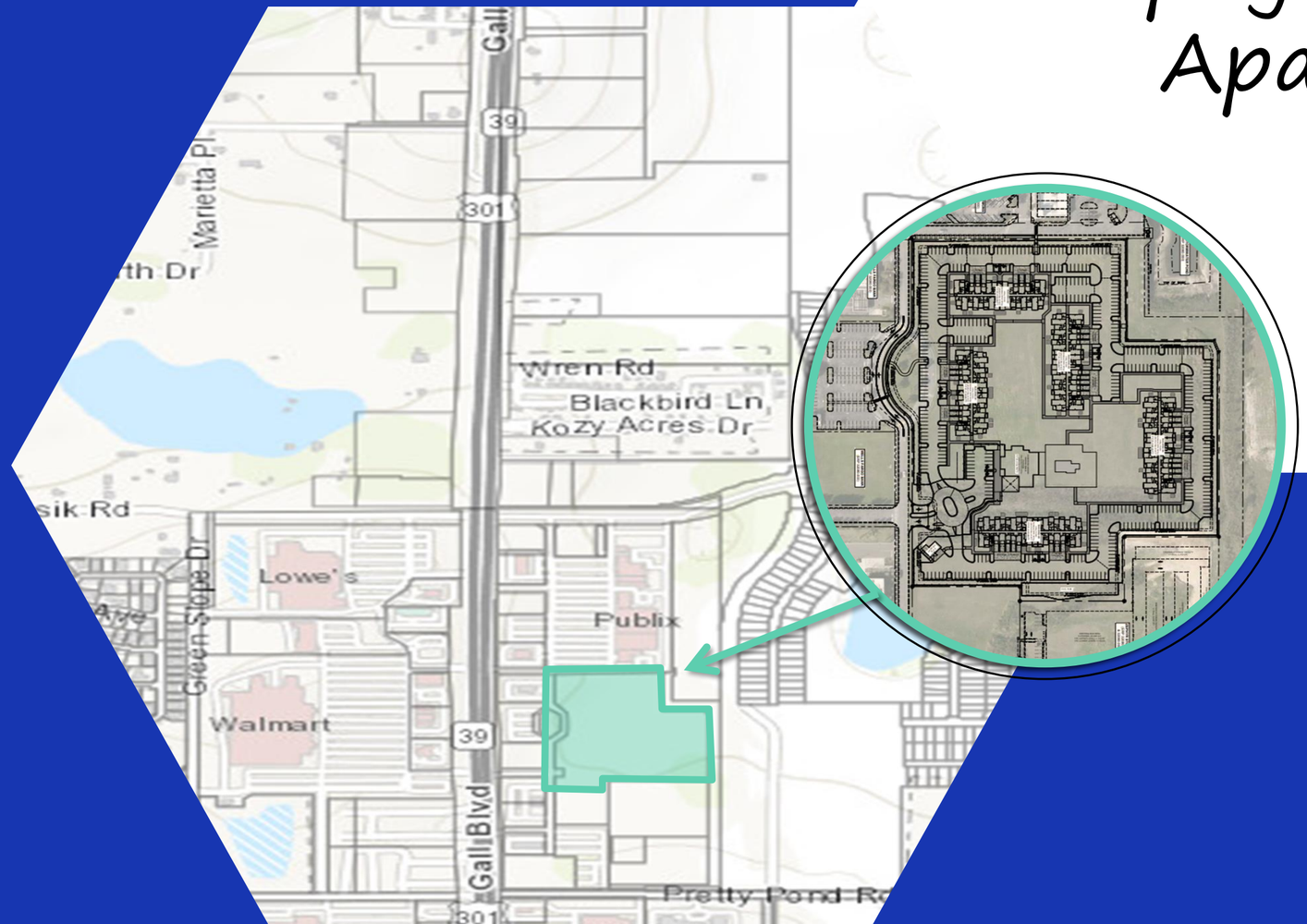
NEW DEVELOPMENTS

Trotter's Crossing



NEW DEVELOPMENTS

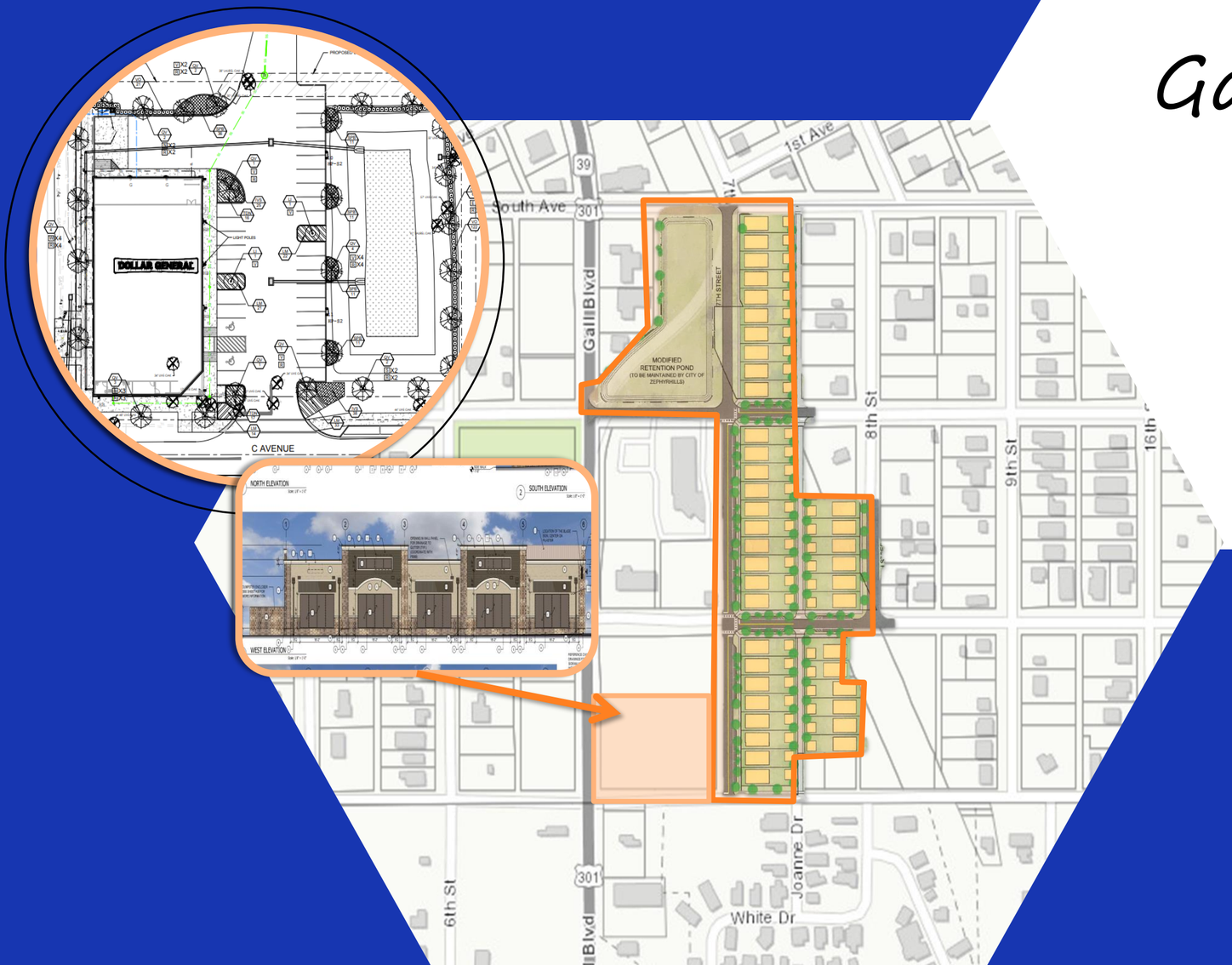
Zephyr Commons Apartments



NEW DEVELOPMENTS

15th Avenue Townhomes

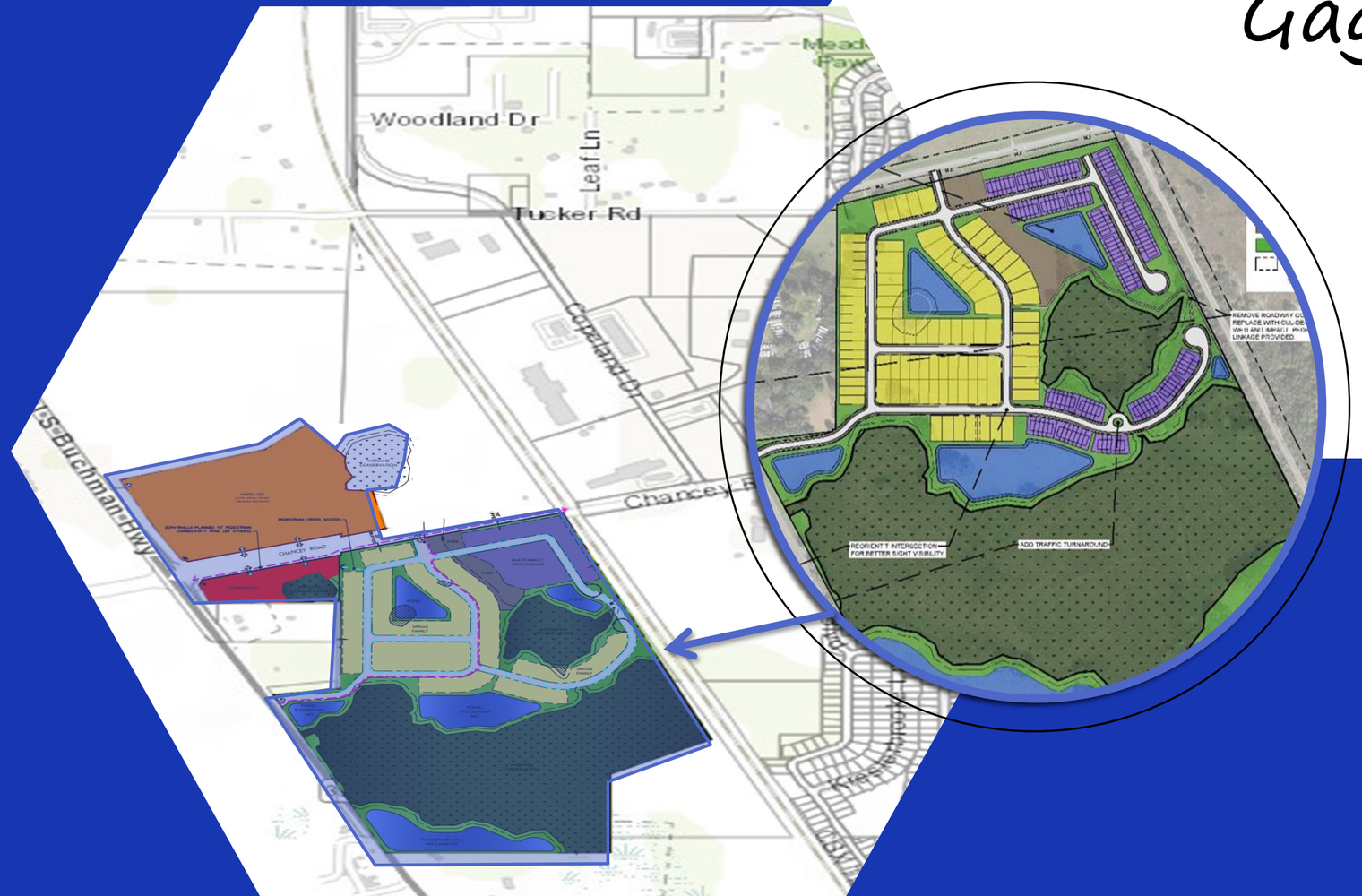
NEW DEVELOPMENTS



Gateway + Dollar General

NEW DEVELOPMENTS

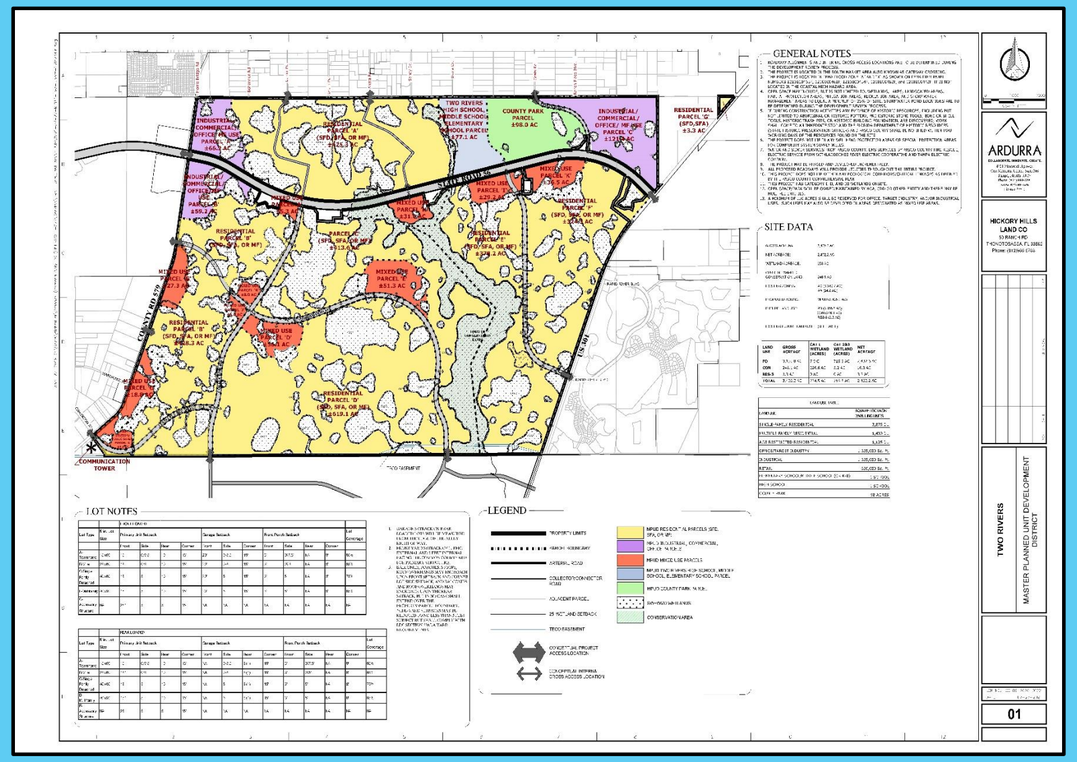
Gagne



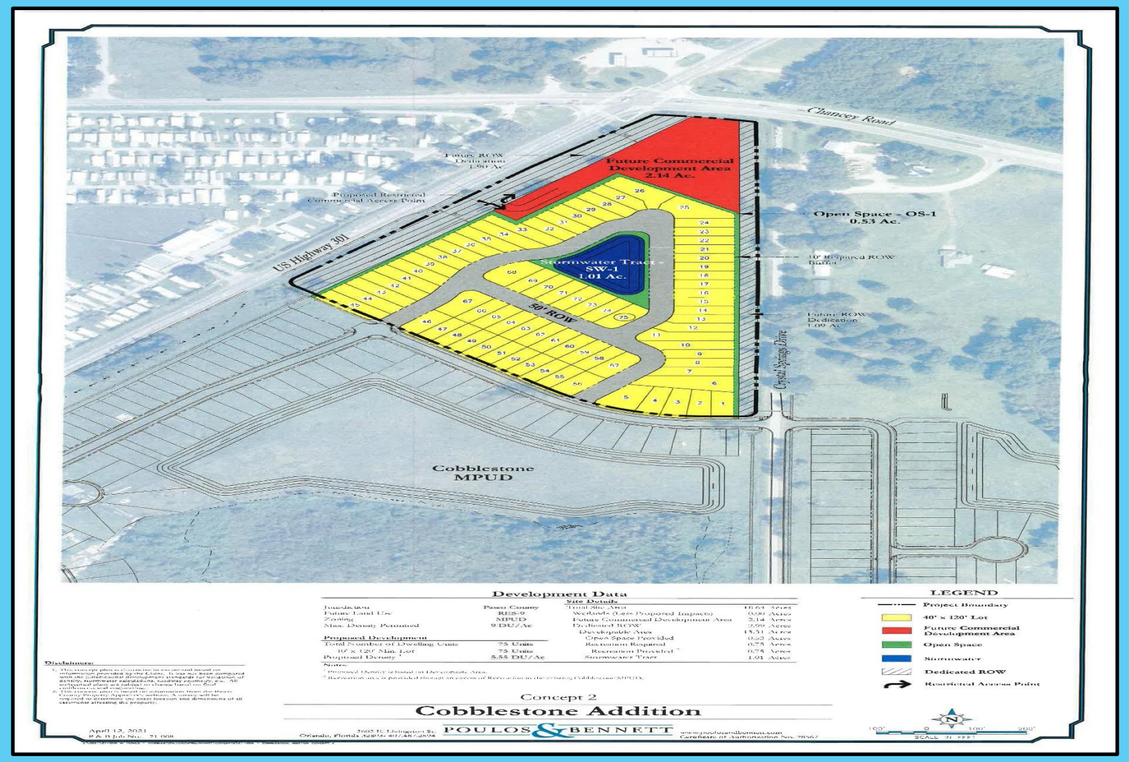
PASCO COUNTY

Nearby New Developments

Two Rivers



Cobblestone Development South of Chancey | East of US 301



Questions or Comments?